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HOWARD ROSE COMPANY  
HEMET, CALIFORNIA

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PERMIT No. 5  
Hemet, California

Horticulture Bureau of Plant Ind  
Department of Agriculture  
Washington, D C

# GRADE COUNT ROSEBUSHES

February 1, 1938

## Howard Rose Company HEMET, CALIFORNIA

*Terms and Conditions as shown in previous Lists.*

*"Winter Harvest" means short storage period.*

*All prices f.o.b. car breaking points.*

*Send complete Want-List for special quotations.*



Lot A	No. 1	Grade, each	12c	No. 1	No. 1½	No. 2
	No. 1½	Grade, each	8c			
	No. 2	Grade, each	5c			
Cl American Beauty. Red .....	150	500				
Crimson Rambler. Small scarlet .....	20	40	90			
Dorothy Perkins. Small shell-pink .....	170	230	90			
Dorothy Perkins White. White .....	380	100	50			
Excelsa. Red .....	250	40	50			
Flower of Fairfield. Scarlet .....	20	140	90			
Jacotte. Orange-yellow to red .....		90	80			
Kitty Kininmonth. Glowing, deep pink .....	50	30				
Pauls Scarlet Climber. Bright scarlet .....			999			
Roserie. Deep pink .....	120	60	20			
Scorcher. Orange-scarlet .....	50	90	50			
Staechelín. Pink .....		80				
Tausendschoen. Pink to white .....	130	40	20			

Lot B	No. 1	Grade, each	16c	No. 1	No. 1½	No. 2
	No. 1½	Grade, each	10c			
	No. 2	Grade, each	6c			
American Beauty. Pink to carmine .....	999	999	50			
Black Prince. Crimson, shaded darker .....	250	20	30			
Captain Hayward. Light crimson .....	130	80	30			
Catherine Zeimet. Pure white .....	20		60			
Cecile Brunner. Pink, yellow base .....	999	999	80			
Conrad F Meyer. Clear silvery pink .....	10		20			
Chatillion Rose. Pink .....	650					
Dr Eckener. Buff to pink .....	40	40	80			
Echo. Pink to white .....	480	190	50			
Ellen Poulsen. Dark, brilliant pink .....	230	40	30			
Else Poulsen. Rose-pink .....	170					
F J Grootendorst. Bright red .....			500			
Frau Karl Druschki. Snow-white .....	200					

<b>George Arends.</b> Clear pink .....	250	90	40
<b>George Dickson.</b> Dark, velvety crimson ....	240	10	10
<b>George Elger.</b> Clear yellow .....	140	20	30
<b>Gruss an Teplitz.</b> Velvety-scarlet .....	999	540	50
<b>Hansa.</b> Reddish violet .....	130	50	40
<b>Hugh Dickson.</b> Scarlet-crimson .....	270	10	
<b>Ideal.</b> Dark red .....	999	300	240
<b>Ingar Olsson.</b> Bright pink .....	90	40	20
<b>J B Clarke.</b> Deep scarlet .....	60	60	30
<b>Juliet.</b> Old-gold to rose .....	470	40	20
<b>Kirsten Poulsen.</b> Tall grower; scarlet .....	560	340	70
<b>Magna Charta.</b> Bright pink to carmine ....	200	20	20
<b>Marshall P Wilder.</b> Scarlet-crimson .....	150		
<b>Miss Edith Cavell.</b> Scarlet crimson .....	999	450	420
<b>Mme Albert Barbier.</b> Salmon to yellow ....	150	10	10
<b>Mme N Levavasseur.</b> Rosy-red .....	170	800	300
<b>Mrs John Laing.</b> Soft pink .....	630	30	20
<b>Paul Neyron.</b> Rosy pink .....			40
<b>Prince C de Rohan.</b> Velvety crimson-maroon	210	10	50
<b>Tip Top.</b> Yellow to white tipped .....	70	10	10
<b>Triomphe Orleanais.</b> Cerise red .....	800	920	500
<b>Ulrich Brunner.</b> Cherry-red .....	240	20	10

<b>Lot C</b>	<b>No. 1</b>	<b>Grade, each 20c</b>			
	<b>No 1½</b>	<b>Grade, each 13c</b>			
	<b>No. 2</b>	<b>Grade, each 8c</b>			
		<b>No.</b>	<b>No.</b>	<b>No.</b>	
		<b>1</b>	<b>1½</b>	<b>2</b>	
<b>Abol.</b> Clear white .....	80	50	30		
<b>Ami Quinard.</b> Velvety crimson-maroon .....			90		
<b>Autumn.</b> Burnt orange to yellow and red.....		800	110		
<b>Autumn Queen.</b> Rich Autumn colors .....	30	30			
<b>Bedford Crimson.</b> Bright crimson .....	40	30			
<b>Betty Uprichard.</b> Orange-carmine to pink....	999	999	410		
<b>Briarcliff.</b> Rose-pink .....		150	500		
<b>Caledonia.</b> White .....		999	530		
<b>Chas K Douglas.</b> Scarlet-crimson .....	50	660	180		
<b>Columbia.</b> Glistening pink .....	300	570	400		
<b>Commonwealth.</b> Deep pink .....	120	40			
<b>Condesa de Sastago.</b> Coppery-pink .....	999	210	340		
<b>Conqueror.</b> Saffron-yellow .....	999	730	290		
<b>Cuba.</b> Cardinal-red to gold .....	900	470	650		
<b>Dame Edith Helen.</b> Glowing pink .....	999	999	999		
<b>Director Rubio.</b> Cochineal pink .....	70	80	100		
<b>Dotty.</b> Yellow shaded bronze .....	20				
<b>Duchess of Atholl.</b> Orange to old-rose .....	450	300	400		
<b>Duchess of Wellington.</b> Saffron yellow .....	730	300	70		
<b>Duchess of York.</b> Orange to apricot .....		220	90		
<b>Edel.</b> Ivory white .....	50		50		
<b>Edith Krause.</b> Fully double white .....			120		
<b>Editor McFarland.</b> Brilliant Pink .....		200	20		
<b>Edith Nellie Perkins.</b> Cerise pink .....	170	999	110		

<b>E G Hill.</b> Deep scarlet .....		810
<b>E J Ludding.</b> Carmine pink .....	190	120 60
<b>Essence.</b> Bright, velvety crimson .....	280	
<b>Etoile de France.</b> Red .....	10	100
<b>Etoile de Hollande.</b> Dark velvety-red .....	999	999
<b>Eulalia.</b> ('33) Double pink .....	240	10 25
<b>Federico Casas.</b> Cinnamon pink to gold .....	10	
<b>Feu Joseph Looymans.</b> Yellow to apricot.....		220
<b>Florence L Izzard.</b> Deep golden yellow .....	90	
<b>Francis Scott Key.</b> Rich crimson .....	200	500 290
<b>Gipsy Lass.</b> ('32) Dark scarlet-crimson .....	470	300 410
<b>Gisele Alday.</b> ('34) Pink blooms .....	120	60 20
<b>Gloria Mundi.</b> Orange-scarlet .....	350	720 80
<b>Gold Star.</b> ('33) Golden yellow to orange.....	330	150 40
<b>Golden Dream.</b> Yellow .....	100	10 10
<b>Golden Salmon.</b> Bright salmon-orange .....	400	420 210
<b>Grace Noll Crowell.</b> Brilliant pink .....		20
<b>Grenoble.</b> Scarlet-crimson .....		480 120
<b>Hadley.</b> Rich crimson .....	999	40 390
<b>Harrison's Yellow.</b> Bright yellow .....	40	
<b>Harvard.</b> Deep velvety crimson .....	70	60 10
<b>Helen Fox.</b> Clear yellow .....	40	20 10
<b>Hollywood.</b> Rose-red .....	480	180 70
<b>Hoosier Beauty.</b> Glowing deep scarlet .....	670	880 900
<b>Hortulanus Budde.</b> Luminous scarlet .....	150	10
<b>Imperial Potentate.</b> Deep rose-pink .....	640	120 210
<b>Impress.</b> Salmon-cerise to gold .....	500	260 30
<b>Innocence.</b> Pure white .....	10	70 10
<b>Irish Charm.</b> Pink to golden apricot .....	120	10 40
<b>Isobel.</b> Bright orange-pink .....		30
<b>James Gibson.</b> Velvety crimson-scarlet .....	30	
<b>J C Thornton.</b> Glowing crimson-scarlet .....		20 30
<b>Joanna Hill.</b> Creamy yellow to pink .....	999	999 40
<b>Johanniszauber.</b> Velvety, blood-red .....		70
<b>Jon J L Mock.</b> Carmine pink .....	60	130 130
<b>Josef Strnad.</b> ('32) Deep pink to yellow .....	280	50 10
<b>J Otto Thilow.</b> Rich rose-pink .....		200
<b>Joyous Cavalier.</b> Bright scarlet .....	110	40
<b>Jules Gaujard.</b> Orange-carmine .....		150 40
<b>K A Victoria.</b> Ivory white to pale lemon .....	210	180
<b>Kardinal Piffl.</b> Orange-pink .....		140 50
<b>Kidwai.</b> Yellow-salmon .....	70	10 10
<b>Killarney.</b> Bright pink .....	999	920 600
<b>Killarney Dbl White.</b> Snowy white .....	999	999 370
<b>Kluis Scarlet.</b> Crimson-scarlet .....	30	10 30
<b>Lady Alice Stanley.</b> Light pink .....	250	450 320
<b>Lady Ashtown.</b> Carmine-pink .....	100	100 40
<b>Lady Forteviot.</b> Golden yellow to apricot .....	430	980 570
<b>Leonard Barron.</b> Pink toned gold .....	700	300 280
<b>Li Bures.</b> Red and yellow .....		50
<b>Lilian.</b> Deep golden yellow .....	80	30 20
<b>Lord Rossmore.</b> Creamy white to pink .....	280	140 110
<b>Louise C Breslau.</b> Red to yellow .....		250 120

<b>Los Angeles.</b> Flame pink to coral .....	999	999	999
<b>Lucie Marie.</b> Yellow to apricot-cerise .....		260	
<b>Luxembourg.</b> Bronzy yellow .....	430	370	200
<b>Lydia.</b> ('33) Rose-pink to orange .....	250	20	30
<b>McGredy's Scarlet.</b> Rose-pink .....	450	999	710
<b>Margaret Belle Houston.</b> Velvety crimson....	40	80	
<b>Margaret McGredy.</b> Orange-scarlet .....	999	999	80
<b>Mari Dot.</b> Bright apricot-orange .....	50		30
<b>Mev G A Van Rossem.</b> Orange-brown .....	380	260	390
<b>Miss Rowena Thom.</b> Bright pink .....	999	999	310
<b>Mme Butterfly.</b> Soft pink .....	160	20	40
<b>Mme Caroline Testout.</b> Satiny pink .....	30	450	300
<b>Mme Edouard Herriot.</b> Coral-red to yellow	999	999	310
<b>Mme Jules Bouche.</b> White .....			30
<b>Mme Nicolas Aussel.</b> Coppery red buds .....	20	50	80
<b>Mrs A R Barraclough.</b> Vivid carmine pink .....		440	700
<b>Mrs Beatty.</b> Clear light yellow .....	30	30	20
<b>Mrs Chas Bell.</b> Shell pink .....	100	300	630
<b>Mrs E P Thom.</b> Pure yellow .....	650	420	920
<b>Mrs Henry Bowles.</b> Rosy pink to salmon .....	999	999	480
<b>Mrs H R Darlington.</b> Creamy white .....			10
<b>Mrs John Bell.</b> Cochineal-carmine to golden .....		700	330
<b>Mrs Wakefield Christie-Miller.</b> Salmon-rose .....	80	10	60
<b>Ophelia.</b> Salmon shading to yellow .....	310	360	230
<b>Ophelia Golden.</b> Golden yellow center .....	800	70	20
<b>Otto Krauss.</b> Orange-copper to gold .....	70		
<b>Padre.</b> Coppery scarlet .....	380	300	80
<b>Papa Klein.</b> Orange-red .....	20	10	
<b>Patience.</b> Scarlet-carmine to orange .....			10
<b>Paul Crampel.</b> Orange-scarlet .....	230	10	30
<b>Pink Dawn.</b> ('35) Deep rose-pink .....			40
<b>Polly.</b> Soft pink to gold .....	10		
<b>Porto.</b> ('34) Dark crimson-scarlet .....	230	120	70
<b>Pres Herbert Hoover.</b> Creamy yellow to pink .....	999	999	800
<b>Pres Plumecocq.</b> Coppery-yellow to salmon .....			100
<b>Prince Felix.</b> Velvety, carmine-red .....	230	10	20
<b>Queen Alexandra.</b> Vermillion to gold base .....	100	20	170
<b>Radiance.</b> Rosy opaline pink .....	999	999	300
<b>Radiance Red.</b> Glowing crimson .....	460	999	600
<b>Rapture.</b> Deep pink .....		280	150
<b>Red Hoover.</b> ('33) Red predominates .....	120		90
<b>Romance.</b> Golden yellow .....		150	140
<b>Rose Marie.</b> .....	20		70
<b>San Jose.</b> ('35) Orange-red to gold .....			20
<b>Schwabenland.</b> Rose-pink .....	999	590	190
<b>Sentinel.</b> .....	30	10	
<b>Sensation.</b> Rich, dark crimson .....	120	310	110
<b>Shot Silk.</b> Cherry-cerise to yellow .....			20
<b>Sir Henry Seagrave.</b> Deep, lemon yellow ....		90	90
<b>Soeur Therese.</b> Rich yellow .....	999	630	920
<b>Souv Claudius Pernet.</b> Rich yellow .....	999	999	660
<b>Souv Geo Pernet.</b> Red to orange .....			365
<b>Souv J B Weibel.</b> Deep rose-pink .....	92	20	10

<b>Souv Mme C Chambard.</b> Deep coral-red ....			300
<b>Splendor.</b> ('33) Bronzy pink .....	70	90	80
<b>Sunkist.</b> ('32) Coppery orange .....	400	999	800
<b>Susan Louise.</b> Dainty pink .....	350	30	20
<b>Swansdown.</b> Creamy white .....	60	60	20
<b>Syracuse.</b> Bright scarlet crimson .....	620	500	70
<b>Talisman.</b> Yellow to rose-red .....	999	999	680
<b>Thomas A Edison.</b> Clear light pink .....	40	220	70
<b>Trigo.</b> Rich yellow to apricot .....	120	10	30
<b>Vanguard.</b> Salmon pink .....	140	30	10
<b>Vaterland.</b> Dark scarlet-crimson .....	410	570	40
<b>Western Gold.</b> Clear yellow .....	190		
<b>White Ensign.</b> Creamy white .....	50	40	
<b>Wilhelm Kordes.</b> Golden-salmon to red .....	160	400	293
<b>William F Dreer.</b> Silvery pink to buff .....	10		30
<b>Willowmere.</b> Rich shrimp-pink .....	900	980	470
<b>Yellow Sastago.</b> Clear yellow .....	200	20	10
<b>Yellow Conqueror.</b> Yellow .....	50	30	10

## CLIMBERS---Lot C

<b>American Pillar.</b> Pink with white eye .....	80		
<b>Apeles Mestres.</b> Clear yellow .....	70		
<b>Blarney.</b> ('34) Pink to apricot .....	10		
<b>Chaplins Pink Climber.</b> Clear pink .....	180		
<b>Cl Duchess of Wellington.</b> Saffron yellow .....	160	50	60
<b>Cl General MacArthur.</b> Bright scarlet .....	20		
<b>Cl Gruss an Coburg.</b> Copper to burnt-orange .....	160	10	
<b>Cl Gruss an Teplitz.</b> Velvety scarlet .....	50	10	
<b>Cl K A Victoria.</b> Ivory white .....	210		
<b>Cl Killarney Dbl White.</b> .....	150	10	20
<b>Cl Mme E Herriot.</b> Coral-red .....	380		
<b>Cl Mrs Wm C Egan.</b> Delicate pink .....	70		
<b>Cl Pink Pearl.</b> Pearly-pink .....	190		
<b>Cl Souv Mme Chambard.</b> Coral-red .....	140		
<b>Cl White Cochet.</b> Pure white .....	90		
<b>Emily Gray.</b> Golden yellow .....	70	90	80
<b>Primrose.</b> Yellow .....	80	10	

<b>Lot D</b>	<b>No. 1</b>	<b>Grade, each 24c</b>		
	<b>No. 1½</b>	<b>Grade, each 17c</b>		
	<b>No. 2</b>	<b>Grade, each 10c</b>		
	<b>No. 1</b>	<b>No. 1½</b>	<b>No. 2</b>	
<b>Angele Pernet.</b> Coppery orange to yellow ....	80	130	150	
<b>Antinea.</b> Salmon-orange .....	150	100	120	
<b>Catalonia.</b> Orange-vermillion .....			120	
<b>Chas P Kilham.</b> Scarlet-carmine to gold ....		670	500	
<b>Cynthia.</b> ('33) Scarlet carmine .....	340	120	60	
<b>David O Dodd.</b> Deep scarlet .....			20	
<b>Duquesa de Penaranda.</b> Orange to pink .....	600	700	600	
<b>Golden Dawn.</b> Sunflower-yellow .....	999	999	350	
<b>Golden Pernet.</b> Primrose-yellow .....	200			
<b>Golden Rapture.</b> Rich yellow .....	270	600	450	



<b>Heinrich Wendland.</b> Red to yellow .....	500	280	100
<b>Hugonis.</b> Single, bright yellow .....	190	90	30
<b>Katharine Pechtold.</b> Coppery-orange to gold .....		160	140
<b>Lady Hillingdon.</b> Deep orange-yellow .....	420	10	120
<b>Lady Margaret Stewart.</b> Yellow, orange-red .....		170	590
<b>Lord Lonsdale.</b> Rich yellow .....	90	120	90
<b>Louise Baldwin.</b> Yellow to orange .....	30	30	30
<b>Lucyle.</b> Glowing pink .....	30	50	10
<b>McGredy's Yellow.</b> Buttercup-yellow .....	150		
<b>Max Krause.</b> Golden-yellow .....		470	150
<b>Mme A Dreux.</b> Clear, golden yellow .....		60	70
<b>Mme Joseph Perraud.</b> Shell-pink .....			100
<b>Mrs Aaron Ward.</b> Buff yellow to orange ....	300	120	
<b>Mrs Pierre S DuPont.</b> Rich yellow .....	999	999	560
<b>Mrs Sam McGredy.</b> Orange-rose .....		70	330
<b>Olympiad.</b> Vivid scarlet to yellow .....			210
<b>Pedre Veyrat.</b> Apricot blooms .....	60	20	10
<b>Portadown Fragrance.</b> Scarlet to rose .....	150	60	30
<b>Roselandia.</b> Golden yellow .....	260	130	50
<b>Roslyn.</b> Deep golden yellow .....		240	420
<b>Rouge Mallerin.</b> Deep red .....			160
<b>Sylvia Leyva.</b> Coppery orange-rose .....	80	20	10
<b>Souv Jean Soupert.</b> Creamy yellow to coral ..	170	60	40
<b>Sunburst.</b> Rich yellow .....	70		160
<b>Cl Chas P Kilham.</b> Carmine-scarlet .....	150	20	90
<b>Cl Lady Forteviot.</b> Same as bush .....	70	10	30

<b>Lot E</b>	<b>No. 1</b>	<b>Grade, each 28c</b>			
	<b>No. 1½</b>	<b>Grade, each 21c</b>			
	<b>No. 2</b>	<b>Grade, each 12c</b>			
		<b>No.</b>	<b>No.</b>	<b>No.</b>	
		<b>1</b>	<b>1½</b>	<b>2</b>	
<b>Golden Gleam.</b> Vivid yellow .....	70	20	30		
<b>Grootendorst Pink.</b> Pink .....			30		
<b>Lucy Nicolas.</b> ('35) Golden, coppery-pink....	10	30	20		
<b>Victoria Harrington.</b> Velvety dark red .....	20		70		
<b>Ville de Paris.</b> Sunflower yellow .....	60				
<b>Rouge.</b> ('34) Brilliant clear scarlet .....	10	10	10		
<b>Cl Lady M Stewart.</b> Yellow to red .....	30				
<b>Cl Syracuse.</b> Scarlet crimson .....	50				

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*All 999 items indicate we have that many, and more.*

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### LARGER THAN REQUIRED

*No. 1 grade shall have 3 or more branches, strong 18 in. and up.*

*No. 1½ (or medium) shall have 2 or more strong branches 14 in. and up.*

*A few light growers are graded smaller. Many plants being shipped exceed these established grades. Please remember this, should some of them appear a little light weight in comparison.*

# SMALL ORDERS

Remember: Even your small order will be appreciated. Make it in multiples of ten as we have no retail department.



## PATENTED VARIETIES

Wholesale  
Price Price  
1-20 20-250

### Amelia Earhart, (Patent No. 63)

Deep yellow center to cream on outer petals, vigorous bloomer, dark green foliage. Retail price \$1.25, per doz. \$12.50 .....\$ .75 .60

### Better Times, (Patent No. 23)

The flowers are cerise, large, double and fragrant. Produced on long, strong stems. Foliage leathery, dark green. Free bloomer. Retail price \$1.25, per doz. \$12.50 ..... .75 .60

### Blaze, (Patent No. 10)

Climber, hardy everblooming, bright scarlet. Retail price \$1.00, per doz. \$10.00 ..... .60 .50

### Countess Vandal, (Patent No. 38)

Long buds, rich blend of pink, copper and gold. Single on long, stiff stems. Retail price \$1.00, per doz. \$10.00 ..... .60 .50

### Gloaming, (Patent No. 137)

Large buds on long stems. Soft pink to salmon. Vigorous. Retail price \$1.25, per doz. \$12.50 .... .75 .60

### Golden Climber, (Patent No. 28)

Hybrid Tea flowered, hardy climber, golden. Retail price \$1.00, per doz. \$10.00 ..... .60 .50

### Maid of Gold. Vigorous Climber. (Patent No. 246)

The buds are golden yellow splashed with red, opening to large very double golden yellow flowers with 70 to 80 petals that lighten in color very little in the hottest sun. Retail price \$1.00. .... .50

### Mary Hart, (Patent No. 8)

Red Sport of Talisman. Same style as parent. Retail price \$1.00, per doz. \$10.00 ..... .60 .50

### Matador, (Patent No. 170)

Large full, well formed, scarlet crimson with darker reverse. Perfumed. Vigorous. Retail price \$1.25, per doz. \$12.50 ..... .75 .60

### President Boone, (Patent Applied for)

Large deep velvety crimson, heavily veined. Retail price \$1.00, per doz. \$10.00 ..... .60 .50

### Texas Centennial, (Patent No. 162)

Clear red sport of President H Hoover. Retail price 60c ..... .35 .30

### White Briarcliff. (Patent No. 108)

Pure white, perfect form, with branching plant, and free bloomer. Retail price \$1.25, per doz. \$12.50 .75 .60

### Will Rogers, (Patent No. 256)

Dark velvety crimson maroon, double, free blooming. Strong, vigorous, dark green foliage. Retail price \$1.00, per doz. \$10.00 ..... .60 .50

These Patented Roses are being offered under license from the Patent owners. The above is taken from their descriptions. They shall not be sold at retail for less than above shown figures per plant. (Not less than three of a kind at the dozen rates.)